



## Lutterworth Golf Club

We are launching some exciting new sponsorship opportunities for Lutterworth Golf Club and would like to give members the first option to take advantage of them.

New course signage is to be installed, with each tee having an attractive twin post sign complete with a plan of the hole and separate sponsor's panel. Lee currently has an example sign in the Pro Shop that is available to view for anyone interested.

A new high quality course planner is being produced that will be available for visitors to buy and will also be provided free of charge to all members. This is a wire bound hard wearing booklet that we believe members will keep with them and refer to during the year. Each hole will be shown diagrammatically with notes from The Professional and a sponsor's logo.

There will be new bag tags issued annually to all members. These are attractive credit card shaped plasticised tags with strong club branding and the opportunity to hold a sponsor's logo.

Sponsorship packages are as follows:

### **Silver @ £370 + vat per year**

- ◆ Sponsorship of a single hole from numbers 2, 3, 5, 6, 7, 8, 10, 14 & 17 including logo displayed double sided on the tee sign
- ◆ Sponsor's logo included in on the hole description in the course planner (2000 to be printed)

### **Gold @ £570 + vat per year**

- ◆ Sponsorship of a single hole from numbers 4, 9, 12, 13, 15 & 16 including logo displayed double sided on the tee sign
- ◆ Sponsor's logo included on the hole description in the course planner (2000 to be printed)

### **Platinum @ £750 + vat per year**

- ◆ Sponsorship of a single hole from numbers 11 & 18 including logo displayed double sided on the tee sign
- ◆ Sponsor's logo included on the hole description in the course planner (2000 to be printed)

### **Diamond (headline sponsor) @ £1,500 + vat per year**

- ◆ Sponsorship of the first hole including logo displayed double sided on the sign on the first tee
- ◆ Sponsor's logo and the option of a short description in the course planner alongside the description of the first hole (2000 to be printed)
- ◆ Sponsor's logo included on member's bag tags (900 to be printed)

If you would like to take advantage of any of these packages or to discuss any of the options further, then please contact one of the marketing team:

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Regards  
Hugh McClean

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